



Job Opening: La Ronge Ice Wolves Seeking Business Manager

To Apply: Send resume to accounts.icewolves@sasktel.net
For more Information call or text Randy Johns (306) 425-0371

Full job description

Rebuild the Vision. Define a New Era. Join the Team.

The La Ronge Ice Wolves, a proud 27-year member and 2-time Champion of the SJHL, are seeking a dynamic, highly motivated individual to become one of the public faces of our organization. This is a unique opportunity for a self-starter who thrives in a fast-paced environment and is passionate about hockey, community, and growth.

You will have the opportunity to shape an exciting new future for the Ice Wolves as we move to a modern arena. Help us re-engage the Tri-communities of La Ronge and all Northern Saskatchewan as we build on a strong history to fully realize the potential to offer elite young athletes a top-tier developmental experience. Help us bring the potential of sports and community pride to the children, youth, and citizens of the Tri-Community and the north through engagement and a premier on-ice product.

Position Overview:

- **Start Date:** May 1, 2025
- **Employment Type:** Full-Time (Hybrid – Work from home and onsite at the Jonas Roberts Memorial Community Centre)
- **Office Location:** Jonas Roberts Memorial Community Centre, La Ronge, SK

This is an evolving role that blends leadership, sales, and community engagement. The ideal candidate is a confident, organized professional who understands business management, fundraising, public spectator events, and sponsorship sales. The successful candidate will have the ability to articulate the benefits and excitement of involvement in Junior Hockey as a player, parent, fan, volunteer, billet, or sponsor.

Key Responsibilities:

- **Corporate Partnerships & Sales:** Drive revenue through managing and growing relationships with corporate partners, including ticket packages, sponsorships, and advertising.



- **Ticketing Operations:** Handle inquiries and ensure a seamless ticketing experience for fans and partners.
- **Game-Day Production Execution:** Oversee setup and coordination to deliver unforgettable game-day experiences. Organize and direct in game experiential entertainment, raffles and concessions.
- **Merchandise, Apparel and Brand Development:** Join the team to design, procure, and sell Ice Wolves merchandise. Enhance the Ice Wolves Brand through merchandise sales and online promotions. Respond to out-of-town purchase enquiries and fulfill orders.
- **Community Board Engagement:** Collaborate with our community board to facilitate the move to the JRMCC and develop the newly invigorated Ice Wolves organization.

Who You Are:

- A natural leader who understands the La Ronge Ice Wolves' mission and champions our brand in the community.
- A business management professional with sales competence including excellent communication and negotiation skills.
- An organized multi-tasker who thrives under pressure and takes initiative.
- A passionate advocate for the La Ronge Tri-Community and Northern Saskatchewan, eager to connect with fans, businesses, and residents alike.

Job Type: Full-time

Pay: \$40,000.00-\$50,000.00 per year

Additional pay:

- Commission on sponsorship sales

Benefits:

- Flexible schedule
- On-site gym
- On-site parking
- Paid time off

Experience:

- Business Management: 1 year

Location:

- La Ronge, SK Tri-Community